



Sponsorship Benefits

Literary Gala * October 17, 2018

Featuring Football and Sports Legend Upton Bell and his new book,

“Present at The Creation”

Note: All Sponsors will receive:

- *One-year recognition* in the Milton Public Library reflecting their level of support*
- *Recognition in the program book and on video screens at the event*
- *Thank You Ad in The Milton Times.*

SPONSORSHIP LEVELS:

“Big Ten” Sponsors \$10,000	<ul style="list-style-type: none"> • Recognition as a “Big Ten” Sponsor on the invitation and all event materials, websites and social media • One reserved table for 10, premium placement with signed author books for table • Full-page ad in the event program book • Year-long recognition as a “Big Ten” Sponsor during the 10th anniversary of the Library renovation
Author’s Choice Sponsors \$7,500	<ul style="list-style-type: none"> • Recognition as an Author’s Choice Sponsor on the invitation and all event materials, websites and social media • One reserved table for 10, preferred placement with signed author books for table • Full-page ad in the event program book
Best Seller Sponsors \$5,000	<ul style="list-style-type: none"> • Recognition as a Best Seller Sponsor on the invitation and all event materials, websites and social media • One reserved table for 10, preferred placement with signed author books for table • Half-page ad in the event program book
Editor’s Pick Sponsors \$3,500	<ul style="list-style-type: none"> • Recognition as an Editor’s Pick Sponsor on the Milton Public Library and The Milton Library Foundation websites and social media • One reserved table for 10, preferred placement with signed author books for table • Quarter-page ad in event program book
Reader’s Choice Sponsors \$1,000	<ul style="list-style-type: none"> • Recognition as a Reader’s Choice Sponsor on the Milton Public Library and The Milton Library Foundation websites and social media • Four reserved seats • Quarter-page ad in the event program book

* Exact format to be approved by the Library Trustees